

# BRIDGEND COUNTY BOROUGH COUNCIL

## REPORT TO CABINET

20 JULY 2021

### REPORT OF THE CHIEF EXECUTIVE

#### REVIEW OF CORPORATE PLAN TARGETS FOR 2021-22 FOLLOWING THE IMPACT OF COVID-19

#### 1. Purpose of report

- 1.1 To seek Cabinet endorsement of the proposed changes to Corporate Plan targets for 2021-22 as outlined in **Appendix A** prior to submission to Council for approval.

#### 2. Connection to corporate well-being objectives / other corporate priorities

- 2.1 This report assists in the achievement of the following corporate well-being objective/objectives under the **Well-being of Future Generations (Wales) Act 2015**:

- **Supporting a successful sustainable economy** – taking steps to make the county borough a great place to do business, for people to live, work, study and visit, and to ensure that our schools are focussed on raising the skills, qualifications and ambitions for all people in the county borough.
- **Helping people and communities to be more healthy and resilient** - taking steps to reduce or prevent people from becoming vulnerable or dependent on the Council and its services. Supporting individuals and communities to build resilience, and enable them to develop solutions to have active, healthy and independent lives.
- **Smarter use of resources** – ensure that all resources (financial, physical, ecological, human and technological) are used as effectively and efficiently as possible and support the creation of resources throughout the community that can help to deliver the Council's well-being objectives.

#### 3. Background

- 3.1 The Corporate Plan was refreshed for 2021-22 in February 2021, endorsed by Cabinet and approved by Council in line with the normal statutory requirement to review the Corporate Plan annually.
- 3.2 As part of the approval process for the refreshed Corporate Plan, it was acknowledged that COVID-19 had an impact on our planning cycle, making it more challenging to set targets for 2021-22. It was agreed by Council that a flexible approach to setting corporate plan targets was necessary to ensure business planning is robust and effective.

#### **4. Current situation/proposal**

- 4.1 As part of our COVID-19 recovery planning each directorate had the opportunity to consider targets for 2021-22, based on verified year end data. Proposed changes to targets have been considered at the Corporate Overview and Scrutiny Committee (COSC) meeting on 5 July 2021 to ensure appropriate challenge and transparency.
- 4.2 Appendix A sets out the proposed target changes, and will be published as an addendum to the current Corporate Plan.
- 4.3 As part of a wider review of performance and governance due to the Local Government and Elections (Wales) Act 2021, we are proposing that corporate planning adopts this approach to target setting in future planning cycles. This will ensure that the published corporate plan remains up to date with the most recent year end data and avoids the issue of publishing the Corporate Plan without targets due to lack of data.

#### **5. Effect upon policy framework and procedure rules**

- 5.1 The Council's Corporate Plan forms part of the Policy Framework.

#### **6. Equality Act 2010 implications**

- 6.1 A full Equality Impact Assessment was undertaken when the plan was developed. Consideration was given to the potential impact on protected groups within the community and on how to avoid a disproportionate impact on people within these groups. Separate EIAs will be undertaken when proposals for carrying out the plan are developed and implemented.

#### **7. Well-being of Future Generations (Wales) Act 2015 implications**

- 7.1 The Well-being of Future Generations (Wales) Act 2015 provides a framework for embedding sustainable development principles within the activities of Council and has major implications for the long-term planning of finances and service provision. The 7 well-being goals identified in the Act have driven the Council's three well-being objectives.

#### **8. Financial implications**

- 8.1 There are no financial implications arising from this report. The Corporate Plan is closely aligned to the Medium Term Financial Strategy which sets out the resources for delivering the Council's Corporate Plan.

#### **9. Recommendations**

- 9.1 The Cabinet approves the revised Corporate Plan targets for 2021-2022 and recommends it to Council for approval on 21 July 2021.
- 9.2 The Cabinet approves the proposal to introduce a flexible process to review the setting of targets informed by year end data. Any revised targets will then be published as an addendum to the Corporate Plan.

**Mark Shephard**  
**CHIEF EXECUTIVE**  
**20 July 2021**

**Contact Officer:** Wanda Kirby  
Corporate Performance Manager

**Telephone:** 01656 643382

**Email:** wanda.kirby@bridgend.gov.uk

**Postal address:** Raven's Court  
Brewery Lane  
Bridgend  
CF31 4AP

**Background Documents:** None