

BRIDGEND COUNTY BOROUGH COUNCIL

REPORT TO CABINET

15 DECEMBER 2015

REPORT OF THE CORPORATE DIRECTOR – SOCIAL SERVICES AND WELLBEING DRAFT DEMENTIA STRATEGY AND DELIVERY PLAN 2015-2018

1. Purpose of Report

1.1 The purpose of this report is to provide Cabinet with an update in respect of the developments made to the BCBC/ABMU Dementia Strategy 2015-18 and Delivery Plan 2015-16 following the consultation exercise, and to request Cabinet approval of the Dementia Strategy and Delivery Plan for publication.

2. Connection to Corporate Improvement Objectives/Other Corporate Priorities

2.1 This report links to the following improvement priorities in the Corporate Plan:-

- Working together to help vulnerable people to stay independent;
- Working together to make best use of our resources;
- Plus:
- Adult Social Care Commissioning Plan 2010 – 2020: *“Living Independently in Bridgend in the 21st Century”*;
- The Remodeling Adult Social Care Programme;
- Medium Term Financial Strategy 2013-2017 (MTFS).

3. Background

3.1 In 2010, the Council published its Adult Social Care (ASC) Commissioning Plan: *“Living Independently in Bridgend in the 21st Century” (2010-20)*, which set out how the Council would achieve the vision for Adult Social Care:-

“To promote independence, wellbeing and choice that will support individuals in achieving their full potential in healthier and vibrant communities”.

3.2 The Adult Social Care Commissioning Plan sets out how this will be achieved through the delivery of a new model of assistance and support. This model requires a change in traditional commissioning practices to a person-centered approach that promotes independence and positive outcomes for individuals and ensures value for money.

3.3 The Adult Social Care Remodeling Programme is well underway, with a detailed schedule of work being taken forward to achieve our new model of assistance and support. As part of this Programme, a Dementia Strategy Project Team has been established.

3.4 This team, containing officers from ABMU and BCBC, has been working towards the development of a joint Dementia Strategy and Delivery Plan in order to help identify and formulate strategic priorities and objectives for dementia services.

- 3.5 The Dementia Strategy provides an overarching context in respect of; the Authority's position regarding service provision and service 'gaps', what the national/regional/local challenges are, and what the priorities are in moving forward.
- 3.6 The Dementia Delivery Plan sits beneath the Dementia Strategy, and is the 'doing' part. Against each of the priorities identified in the strategy, the plan details the work that will be carried out over the next 3 years – with milestones, target dates and responsible officers.
- 3.7 The Strategy and Delivery Plan have been developed alongside key stakeholders and partners, including third sector organisations, service providers and practitioners, and has involved undertaking an analysis of:-
- Current service provision and arrangements;
 - Local demographics;
 - Resources and resource allocation;
 - Current needs and demands;
 - Projected changes in need;
 - National regional and local legislation and guidance;
 - Local and regional influences and demands.
- 3.8 On 31 March 2015, Cabinet noted the 'Dementia Priority Areas for 2015-18' and approved consultation on the draft Dementia and Delivery Plan with service users, carers and other pertinent stakeholders.

4. Current situation/Proposal

- 4.1 To ensure that priority areas, objectives, and actions deliver the outcomes that matter to those who require services, the Strategy and Delivery Plan have been developed further, in consultation with service users, their families, and carers.

Consultation

- 4.2 There has been a comprehensive consultation and engagement exercise on the dementia strategy and delivery plan during the summer period, which has included:-
- Coffee morning for carers and service users;
 - Visiting BCBC dementia services to talk to service users and care staff;
 - A Third Sector presentation and workshop;
 - Attending service user and carer forums;
 - Public consultation via the BCBC website.
- 4.3 Approximately one hundred individuals attended the focus groups and, to date, nine people have completed the public consultation via the online survey on the BCBC website.
- 4.4 The draft Dementia Strategy (as presented to Cabinet in March 2015) formed the basis of the consultation undertaken, which focused on two fundamental questions:
- a. The strategy identified five dementia priority areas as follows:

- Improved service provision
- Improved diagnosis and timely interventions
- Improved access to better information
- Improved training
- Improved accommodation

The consultation asked, “do you agree or disagree that the priority areas identified should be a priority in the strategy and delivery plan?”

- b. In respect of the lower-level objectives that sit beneath each of the priority areas – “do you agree or disagree with the measurements that have been identified to deliver against this priority?”

Feedback and findings

- 4.5 In the main, the feedback confirmed that the priority areas were the right ones. However, it was felt that Priority 5 (improved accommodation) was too narrow, and should be expanded to cover wider elements such as transport and communities.
- 4.6 Beneath these priority areas, additional objectives/areas of focus identified were in relation to improving transport links, greater supporting of independence within communities, more preventive measures, and specific services for those who have a sensory impairment.
- 4.7 The feedback was considered by the joint project team and has been included within the revised Strategy and Delivery Plan, as highlighted in the table below:

DRAFT – consultation	FINAL – post consultation
Improved service provision	Improved service provision
<ul style="list-style-type: none"> • effective service integration • provision for younger adults • more support for carers 	<ul style="list-style-type: none"> • effective joint working (<i>amended</i>) • provision for younger adults • more support for carers • provision for the sensory impaired (<i>new</i>)
Improved diagnosis & timely interventions	Improved diagnosis & timely interventions
<ul style="list-style-type: none"> • early diagnosis • appropriate medication • accessible assistive technology 	<ul style="list-style-type: none"> • early diagnosis • appropriate medication • accessible assistive technology
Improved access to better information	Improved access to better information
<ul style="list-style-type: none"> • raised awareness • timely communication/accurate info • effective prevention 	<ul style="list-style-type: none"> • raised awareness • timely communication/accurate info • effective prevention of escalation (<i>amended</i>)
Improved training	Improved training
<ul style="list-style-type: none"> • staff/carers are trained & competent • dementia-friendly communities • dignified end-of-life 	<ul style="list-style-type: none"> • staff/carers are trained & competent • dignified end-of-life

DRAFT – consultation	FINAL – post consultation
Improved accommodation	Improved environment (<i>new</i>)
<ul style="list-style-type: none"> • suitable care homes & respite care 	<ul style="list-style-type: none"> • suitable care homes & accommodation (<i>new</i>)
<ul style="list-style-type: none"> • appropriate accommodation 	<ul style="list-style-type: none"> • supporting independence in communities (<i>new</i>)
	<ul style="list-style-type: none"> • accessible transport (<i>new</i>)
	<ul style="list-style-type: none"> • dementia-friendly communities (<i>amended</i>)

4.8 Based on the above revisions, the final version of the Dementia Strategy 2015-18 has been included as **Appendix A**, which has been signed-off as a final draft by officers from BCBC and colleagues from ABMU. The final version of the Strategy will be published on the BCBC website and intranet, and hard copies will be distributed in various locations throughout the county borough.

4.9 The final version of the Dementia Delivery Plan 2015-16 has also been included as **Appendix B**. There is further work to be undertaken in respect of assigning responsible officers to specific actions, which has been delayed to some degree due to the restructure that has taken place within ABMU. However, it is anticipated that this will be completed early next year, when the delivery plan will be published.

4.10 The Dementia Strategy Project Team will continue to meet on a quarterly basis, in order to report and monitor progress made against the priority areas and actions, as identified in the Dementia Strategy and Delivery Plan.

5. Effect upon Policy Framework and Procedure Rules

5.1 There are no implications for the Policy Framework and Procedure Rules.

6. Equality Impact Assessment

6.1 Individual Equality Impact Assessments will be undertaken on individual projects as necessary, as part of the implementation of the Strategy and Delivery Plan.

7. Financial Implications

7.1 The financial impact of taking forward the priority actions will be assessed individually through the development of work streams as set out in the Strategy and Delivery Plan. Development and implementation of the actions will need to be achieved in the light of the current financial challenges and the need to achieve the Medium Term Financial Strategy in a climate of increasing demands being placed on the services provided.

8. Recommendation

8.1 It is recommended that Cabinet:

- Note the consultation exercises undertaken in order to further develop the draft Dementia Strategy and Delivery Plan;
- Approve the joint Dementia Strategy 2015-18 attached as Appendix A for publication;

- Approve the joint Dementia Delivery Plan 2015-16 attached as Appendix B for publication.

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- 10 Background documents**
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